

# FOXHUNTING LIFE

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*with Horse and Hound*

ADVERTISING & MEDIA KIT



Douglas Lees Photo

FOXHUNTINGLIFE.COM

# Advertise with Foxhunting Life

Reach our affluent equestrian sporting audience and increase brand awareness.

## Our Audience

Our readers are a close-knit community of high level consumers enjoying significant disposable income.

They look to the content we provide on features, history, events, and news, as well as fabulous photography of breathtaking countryside and animals.

Get more than  
500,000 impressions  
by over 50,000 people  
worldwide, every year  
for as little as  
\$720/year

## Rates

Double	540x140 px	\$175 / mo
Vertical	160x320 px	\$100 / mo
Square	160x160 px	\$60 / mo

## Format

- ✓ Website (all pages)
- ✓ Digital e-Magazine & PDF (18 issues/year)

## Specs

- ✓ .jpg, .gif or .png file
- ✓ Include destination link or email for readers to click through



## Terms

All ads are sold in 3-month periods. You may stop after any paid period with no further obligation.

## Changes

You may change your ad at any time at no extra charge.

## Special Offer

Prepay your annual contract and we will run one press release or “advertorial” about your company or product—500 words or less with 2-3 images, promoted on the website and on social media!

## Ready to advertise with FHL?

Email: [vicky@foxhuntinglife.com](mailto:vicky@foxhuntinglife.com)  
Call: Vicky or Cheryl at 434-664-7057

*Need help designing your ad?  
Ask about our design service!*

# Digital Ad Options

Actual size on website viewed on desktop computer. Sizes vary slightly on mobile devices.

Double Banner  
540x140 px  
\$175 / mo

Square  
160x160 px  
\$60 / mo

Vertical  
160x320 px  
\$100 / mo

## Why advertise with us?

- ✓ Your ad is visible 24/7 on our website.
- ✓ Your ad appears in 18 issues of our e-Magazine per year, each sent to close to 5,000 sporting enthusiasts who have requested to receive it.
- ✓ Our e-Magazine has a high open rate.
- ✓ Visitors click on the ads to go directly to your website.

